



Features & Benefits for Subscribers

fact sheet



For anyone looking to rent a property, there is now one obvious place to look rent.com.au, Australia's dedicated rental property website.

- ✓ National
- ✓ No setup fees
- ✓ Focussed on renters
- ✓ Great branding for your business

rent.com.au offers all the features you would expect and many more:

It's all in the name

- > rent.com.au is an unforgettable, rent focused, and high profile domain name
- > rent.com.au only markets direct to the people that count - renters

Unlimited rental listings

- > List all your residential, holiday, and short stay accommodation

Listing properties on rent.com.au is easy

- > Simple listing management tools to enter properties manually; or
- > Easy Web Upload data feeds accepted from leading property management software providers and portal upload service providers

Fully featured property listings

- > Up to 14 photos per property, photo slideshow, plus generous text, include floor plans, virtual tours, key features per listing, mapping link, direct enquiry email contact and much more
- > Comprehensive listing templates allowing full features of properties to be shown

Professional office, agency and brand presentation

- > Your full contact details and company logos on all important display pages, including search results, brochures, reports and profile pages
- > Property managers contact photos with direct contact from renters and enquiries via phone or email
- > Links to your website, other relevant web pages and your 'other available listings'

Create professional vacancy lists and brochures with ease

- > Printable brochures for handouts, profiles, window displays, or email
- > Standard and custom Rental Lists for handouts

'Email to' direct listings and brochures to renters or owners

- > Booking Confirmation Advice to send to Landlords
- > Marketing statistics for each property showing renter's interest levels
- > Shortlists and saved searches for ease of monitoring market activity in your area

A comprehensive listings database

- > Self management of your own listings, with administrator and multiple user accounts including full password security control for all property managers in your office.
- > Permanently archived property database, for future re-use and updating
- > Simple administration and the convenience of no deadlines

Maximum reach and exposure of your listings

- > Easy to use fully featured searches for renters
- > New listings sent directly to renters using rent.com.au's 'email alert'

Helping you win business and enhance your profile

- > Company profile including staff contact details and photos
- > Free property management leads via 'Request a Rental Appraisal'
- > Free office representation in up to 10 suburbs in 'Find a Property Manager'

All for the low monthly subscription of \$180/month +GST for 12 months.



rent.com.au is not a property manager, it is an independent marketing website bringing renters to you



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